



AMERICAN FUNDS® From Capital Group presents

MUSEUM by *Moonlight*®

The Children's Museum of Indianapolis

Event Overview

Saturday, August 26, 2023
7p.m. – Midnight

All proceeds benefit The Children's Museum Annual Fund

- Exclusive, adults-only party for guests 21+
 - Attendance goal is 2,500
- Entire museum (indoor + outdoor) is open to explore
 - All 5 floors of exhibits
 - *Riley Sports Legends Experience*®
 - Special activities and programming offered all night long
- Local food vendors and restaurants provide food samples

Fundraising Need

The Children's Museum of Indianapolis' Mission:

To create extraordinary learning experiences across the arts, sciences, and humanities that have the power to transform the lives of children and families.

Gifts to the museum's Annual Fund hold down the true cost of admission, offer reduced and free admission to underserved families, funds extraordinary programs, interpretation, and live theater productions.

Where else can a child touch a real dinosaur bone, learn about flight from a real NASA astronaut, ride a real old-time carousel, and immerse themselves in the sights, sounds and everyday life of a different culture in Take Me There? Where else can families experience live children's theater, explore the world of dinosaurs, try their skills at thirteen different sports, and investigate biotechnology all at one place?

AT the Children's Museum of Indianapolis, all of this is possible through the generous support of our donors.

Sponsorship Levels & Benefits

Presenting Sponsor

SOLD

Benefits Includes

- Opportunity to Activate at MBM
- 50 Corporate VIP MBM Tickets
- Museum Admission Tickets
- Program Recognition
- Slideshow Recognition
- Website Recognition
- E-Communications Recognition
- Annual Report Recognition
- Media Coverage Recognition



VIP Lounge Sponsor

\$12,000 Commitment

1 available

Benefits Includes

- Opportunity to Activate at MBM
- 36 Corporate VIP MBM Tickets
- Museum Admission Tickets
- Early access to MBM
- Program Recognition
- Slideshow Recognition
- Website Recognition
- E-Communications Recognition
- Annual Report Recognition
- Media Coverage Recognition as applicable

VIP Early Entry Sponsor

\$10,000 Commitment

1 available

Benefits Includes

- Opportunity to Activate at MBM
- 36 Corporate VIP MBM Tickets
- Museum Admission Tickets
- Early Access to MBM
- Program Recognition
- Slideshow Recognition
- Website Recognition
- E-Communications Recognition
- Annual Report Recognition
- Media Coverage Recognition as applicable

Private Party Sponsor

\$10,000 Commitment

Multiple available

Benefits Includes

- Opportunity to Activate at MBM
- Private room for your company only up to 30 guests
- 30 Corporate VIP MBM Tickets
- Early Access to MBM
- Museum Admission Tickets
- Program Recognition
- Slideshow Recognition
- Website Recognition
- E-Communications Recognition
- Annual Report Recognition

Signature Drink Sponsor

\$10,000 Commitment

Multiple available

Benefits Includes

- Opportunity to activate at MBM
- 28 Corporate VIP MBM Tickets
- Museum General Admission tickets
- Program Slideshow, Website, E-Communications, Annual Report Recognition
- Predominant logo inclusion on bar signage
- Early access to MBM

*About sponsor activation: Organizations at the presenting and supporting sponsor levels will have the ability to activate their sponsorship with mutually agreed-upon elements that enhance the guest experience in conjunction with the event. Activation could occur through an organization's promotion of the event, its on-site presence during the event, and/or employee engagement through event committees. Organizations are encouraged to consider this a collaborative partnership, with the museum willing to assist in the development of activation ideas.

Red Carpet Sponsor

\$8,000 Commitment
1 available

Benefits Includes

- Opportunity to activate at MBM
- 28 Corporate VIP MBM Tickets
- Museum General Admission tickets
- Early access to MBM
- Program, Slideshow, Website, E-Communications Recognition
- Annual Report Recognition
- Company logo on all prints/digital media

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Silent Disco Sponsor

SOLD

Benefits Includes

- Opportunity to activate at MBM
- Complimentary drink tickets
- 28 Corporate VIP MBM Tickets
- Museum General Admission tickets
- Program Recognition, Slideshow, Website, E-Communications Recognition
- Annual Report Recognition
- Early access to MBM
- Opportunity for branded step and repeat , tablecloth, and company signage in Dinosphere
- Designated DJ shout outs throughout the night

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360 Photo Booth Sponsor

\$7,500 Commitment

Multiple available

Benefits Includes

- Opportunity to activate at MBM
- 26 Corporate VIP MBM Tickets
- Museum General Admission tickets
- Program Slideshow, Website, E-Communications, Annual Report Recognition
- Early access to MBM

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Volunteer Appreciation Sponsor

\$7,500 Commitment

Multiple available

Benefits Includes

- Opportunity to activate at MBM
- 26 Corporate VIP MBM Tickets
- Museum General Admission tickets
- Program, Slideshow, Website, E-Communications
- Recognition
- Annual Report Recognition
- Early access to MBM
- Company logo on all prints/digital media

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Parking Garage Sponsor

\$7,000 Commitment

1 available

Benefits Includes

- Opportunity to activate at MBM
- 26 Corporate VIP MBM Tickets
- Museum General Admission tickets
- E-Communications Recognition
- Annual Report Recognition
- Media Coverage Recognition as applicable
- Early MBM access

VIP Giftbag Sponsor

\$6,000 Commitment

1 available

Benefits Includes

- Opportunity to activate at MBM
- 24 Corporate VIP MBM Tickets
- 10 Museum General Admission tickets
- Early access to MBM
- E-Communications Recognition
- Annual Report Recognition
- Logo inclusion on signage in dedicated entertainment area

Entertainment Sponsor

\$6,000 Commitment
1 available

Benefits Includes

- Opportunity to activate at MBM
- 24 Corporate VIP MBM Tickets
- Museum General Admission tickets
- Early access to MBM
- Media Coverage Recognition as applicable
- E-Communications Recognition
- Logo inclusion on signage in dedicated entertainment area

Hole-in-One Sponsor

\$6,000 Commitment

1 available

Benefits Includes

- Opportunity to activate at MBM
- 24 Corporate VIP MBM Tickets
- Museum General Admission tickets
- Early access to MBM
- E-Communications Recognition
- Media Coverage Recognition as applicable
- Annual Report Recognition
- Logo inclusion on signage

Treasure Hunt Sponsor

\$6,000 Commitment

1 available

Benefits Includes

- Opportunity to activate at MBM
- 24 Corporate VIP MBM Tickets
- Museum General Admission tickets
- Early access to MBM
- E-Communications Recognition
- Media Coverage Recognition as applicable
- Annual Report Recognition
- Logo inclusion on signage

Midnight Snack Sponsor

\$6,000 Commitment

1 available

Benefits Includes

- Opportunity to activate at MBM
- 24 Corporate VIP MBM Tickets
- Museum General Admission tickets
- Early access to MBM
- E-Communications Recognition
- Annual Report Recognition
- Donated, branded snack with company logo

Supporting Sponsor

\$5,000 Commitment

Multiple available

Benefits Includes

- Opportunity to activate at MBM
- 12 Corporate VIP MBM Tickets
- Early access to MBM
- Museum General Admission tickets
- E-Communications Recognition
- Annual Report Recognition
- Media Coverage Recognition as applicable

Club Sponsor

\$2,500 Commitment
Multiple available

Benefits Includes

- 10 Corporate VIP MBM Tickets
- Early access to MBM
- Program Recognition
- Slideshow Recognition
- Annual Report Recognition

