

# 2020 Event Sponsorship Opportunities at The Children's Museum of Indianapolis

Visited by millions each year, The Children's Museum of Indianapolis is known as the "biggest and best" children's museum in the world. But did you know that the museum is also a world-class event venue and hosts a series of its own special events throughout the year?

Adults like to play in the museum just as much as kids, so many events are exclusively for grown-ups 21 and over. Guests experience five floors of built-in entertainment, all while enjoying food and drinks! Other events include special performances from outside entertainment or our own actors, providing a unique, customized experience for a specific audience.

From fundraisers, to adult-only themed play nights, to an awe-inspiring children's awards ceremony, the museum provides guests of all ages memorable experiences that will keep them coming back each year!

What follows is information about some of our most high-profile events. Learn how you can partner with us to meet your specific business needs and engage guests in a way that only you and the museum can!

**For more information, please contact:**  
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## Museum by Moonlight

Feb. 29, 2020, 8 p.m.–midnight

On this special night, guests over 21 can explore five floors of interactive exhibits including *Treasures of the Earth*, *Take Me There*®, *Greece*, *Beyond Spaceship Earth*, and *American POP*, take a ride on the Carousel, dance with dinosaurs in *Dinosphere*®'s silent disco, and much more.

Always a sold-out success, Museum by Moonlight is the museum's biggest fundraiser of the year. Awesome food and beverages from great local restaurants and vendors will be showcased on every floor, while spaces throughout the museum will be enhanced by sponsor and partner activations.

## After Dark Series

After Dark events are exclusively for big kids 21+. Guests can kick back with friends or colleagues for the most fun happy hour(s) Indy has to offer! Adults can grab a drink and explore select museum exhibits—without the kids!

### '80s Prom After Dark—July 17, 6–10 p.m.

Dance the night away at a totally '80s throwback prom night!

### All Star After Dark—Aug. 14, 6–10 p.m.

Spend Friday night under the stadium lights kickin' it in the *Riley Children's Health Sports Legends Experience*®. Be an All-Star, After Dark!

### Weird Science After Dark—Nov. 6, 6–10 p.m.

Explore bones, beer, and beyond during this out-of-this-world Weird Science, After Dark!

## A GRAND Adventure

Aug. 1, 6–9 p.m.

In 2020 we will host our inaugural GRAND Adventure, an exciting new event for grandparents and their grandchildren to explore and have fun at the museum. Guests will enjoy all museum exhibits, dinner, activities, music, and so much more!

## Girls Night Out: Celebrating Barbie

Summer 2020

Celebrate Barbie's return to the museum with your girlfriends, your mom, or your grandma! Guests will enjoy exclusive access to *Barbie™ You Can Be Anything™: The Experience*, along with entertainment, food, and cocktails. This event is a perfect opportunity to enjoy an adult Girls Night Out! Exclusively for ladies 21+.

## The Verdict

Sept. 25, 6:30–9:30 p.m.

Can you handle the truth? Join the museum for our third annual mock trial event, The Verdict! Guests enjoy cocktails, food, a mock trial in Lilly Theater, and a post-trial reception to celebrate the final Verdict! Local lawyers, judges, and corporate citizens serve as official mock trial participants representing all sides of the law. Children's Museum actors portray key witnesses in the case, a courtroom combo sure to keep everyone entertained! Food, drinks, and justice will be served!

## Power of Children Awards

Nov. 13, 6:30–9 p.m.

The Children's Museum recognizes youths who make significant contributions and create important projects to benefit others. The Power of Children Awards (POCA) were created in 2005 to align with the mission of The Children's Museum. The awards were inspired by the museum's influential permanent exhibit, *The Power of Children®: Making a Difference*, which features the stories of three extraordinary children who touched the world in unique ways: Anne Frank, Ruby Bridges, and Ryan White.

In 2019 the museum celebrated the 15th anniversary of the Power of Children Awards, which have honored 72 winners from 45 cities, 15 states, and 54 schools.

Proceeds from these events benefit The Children's Museum Fund, which ensures that all children and families are able to experience all The Children's Museum has to offer.

### About sponsor activation:

In conjunction with the event, organizations at the presenting and supporting sponsor levels will have the ability to activate their sponsorship with mutually agreed-upon elements that enhance the guest experience. Activation could occur through an organization's promotion of the event, its on-site presence during the event, and/or employee engagement through event committees. Organizations are encouraged to consider this a collaborative partnership, with the museum willing to assist in the development of activation ideas.

Various event sponsorship opportunities are available.  
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