

Take Me There®: Peru | Social Media Kit

Pack your bags for an adventure to a vibrant and diverse South American destination—Peru! Highlighting life in the country's three major regions – the city and coast, mountains, and rainforest—*Take Me There®: Peru* gives you and your family the opportunity to explore the country's rich cultural tapestry in an immersive, authentic environment. Experience Peru's art, food, music, dance, language, and everyday activities to discover what life is like for our friends in another country. Understanding the similarities and differences in cultures fosters awareness, acceptance, and respect for people from other societies and traditions.

Below are suggested captions for your social media channels, images, and videos to make sharing about *Take Me There®: Peru* easy.

Opening Date: July 12

Social Media: @childrensmuseum

Images to use: <https://platform.crowdriff.com/m/s-TXpAfWgzwgkUrKyW>

Sample Posts:

1. I'm thrilled to support the grand opening of Take Me There: Peru at the @childrensmuseum on July 12! It's an immersive journey through the art, language, food, and daily life of this vibrant South American country. PE Explore a Peruvian school, step inside a traditional home, "feed" alpacas, dance to traditional music, and practice Spanish and Indigenous languages! You can explore the exhibit included with museum admission starting July 12!

<https://www.childrensmuseum.org/visit/experiences/exhibits/take-me-there-peru>

2. We're proud to support Take Me There: Peru, the newest addition to the @Children'sMuseum's celebrated global cultural exhibit series.

This immersive bilingual experience invites children and families to explore Peruvian life through six lenses: Homes, School, Environments, The Marketplace, The Arts, & Language and Communication. From brushing alpacas to ordering fresh juice in a market, it's hands-on learning at its best. You can explore the exhibit included with museum admission starting July 12!

<https://www.childrensmuseum.org/visit/experiences/exhibits/take-me-there-peru>

3. Take a flight to Peru without ever leaving Indy! At the @childrensmuseum's new Take Me There: Peru exhibit, kids can "shop" for local foods, make juice at the colorful juice stall, and even explore traditional weaving practices. This exhibit lets kids explore Peru culture in a way only The Children's Museum can. <https://www.childrensmuseum.org/visit/experiences/exhibits/take-me-there-peru>

4. 🌍 No passport needed! Take Me There: Peru at the @childrensmuseum lets families explore Peruvian homes, schools, markets & more in an immersive new exhibit, opening July 12!

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